

## Course Title:

# Producing Interactive & Engaging Live Streaming for Business, Education & Retail Services

(TGS-2022011639)

## Duration:

25.5 hours (spread over 3 Mondays)

## Mode of Training:

Classroom, Practical



## Course Overview:

In this course, learners will learn how to produce interactive and engaging live streaming that can be shared with their audience on different online social media platforms.

## Topics Covered:

1. Setup professional live streaming AV system in studio set
2. Run a multi-camera Talkshow
3. Run a Live Demonstration production
4. Run a Greenscreen production to achieve virtual training studio
5. Manage a production team with your staff
6. Produce live event recordings which can be used for your own corporate branding & marketing purposes

## Course Fee & Funding:

Full Course Fee: S\$1,498 (inclusive of 7% GST)		Grant Amount	Nett Course Fee After Subsidy
Employer Sponsored	Singapore Citizens and Permanent Residents	\$980.00	\$518.00
	Singapore Citizens and Permanent Residents	\$700.00	\$798.00
Self-Sponsored	Singapore Citizens aged ≥ 40 years old	\$980.00	\$518.00

④ For Employer Sponsored: Absentee Payroll and SkillsFuture Enterprise Credit eligible. This entity should be of the sponsoring employer that pays the salary of the trainee and other statutory benefits (such as CPF contribution, medical benefits, leave etc) to the trainee.

④ For Self-Sponsored: SkillsFuture Credit and UTAP eligible.

④ Eligible for claim period: now till 20 February 2024

**Contact Details:**  
Tel: 64514530

**Training Provider:**  
Zing Quotient (T11LL1448B)

**Marketing Partner:**  
Zing Media (201540220H)